

ESTTA Tracking number: **ESTTA778930**

Filing date: **10/25/2016**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE  
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant:	<b>Asmodus Inc.</b>
Application Serial Number:	<b>87024647</b>
Application Filing Date:	<b>05/04/2016</b>
Mark:	<b>CRUSH FRUITS</b>
Date of Publication	<b>09/27/2016</b>

## **First 90 Day Request for Extension of Time to Oppose for Good Cause**

Pursuant to 37 C.F.R. Section 2.102, Dr Pepper/Seven Up, Inc., 5301 Legacy Drive, Plano, TX 75024, UNITED STATES, a corporation organized under the laws of Delaware, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown.

Potential opposer believes that good causes are established for this request by:

- The potential opposer needs additional time to investigate the claim
- The potential opposer needs additional time to confer with counsel

The time within which to file a notice of opposition is set to expire on 10/27/2016. Dr Pepper/Seven Up, Inc. respectfully requests that the time period within which to file an opposition be extended until 01/25/2017.

Respectfully submitted,  
//Arthur Swanson//  
10/25/2016

**Arthur Swanson**

**Dr Pepper/Seven Up, Inc.**

**5301 Legacy Drive**

**Plano, TX 75024**

**UNITED STATES**

**art.swanson@dpsg.com**

**9726736028**